



MANAGEMENT TEAM

Inada USA's management team is well recognized for its expertise on massage chairs and their ability to relieve stress, back pain and promote well-being.

Cliff Levin – President

Cliff is the man who started it all...at least for Inada. Not one for titles, you can refer to him as the Chief Collector of Frequent Flyer Miles, Master of Chaos, or any other Head Man title you can think of. After years of experience on the dealer side of the business, Cliff had the amazing foresight to bring the ultimate brand in massage chairs to the U.S. When he's not running the company, he spends time at home with his wife and dogs – two bona fide mutts adopted from the Humane Society – gazes at the Rockies rising up out of his backyard, and generally can't believe that he gets to live in Boulder, Colo.

Ian Hays – VP of Sales and Training

Heading team Inada's sales and training efforts, is Ian Hays. Ian brings more than 20 years experience as an executive in the luxury furniture, appliance and consumer electronics retail industries, and has a passion for building effective sales organizations that focus on producing positive and memorable customer experiences. Ian's belief is that a brand's success is the natural outcome of a focus on producing high quality products and supporting them with best-in-class service and marketing efforts. Outside of work, he can typically be found at his second job as private chauffeur to his teenage son; generally in route to high school wrestling tournaments or practices.

Brad Tompkins – Director Of Finance and Systems

As an original investor, Brad has long been a big believer in bringing The World's Best Massage Chair™ to the U.S market. While Brad is kind of the go-to guy for almost everything, his day-to-day responsibilities include managing all things IT and finance related. We're not really sure that Brad has spare time, but we do know that he somehow found the time to raise two beautiful daughters who currently attend college in Minnesota.

Brandon Bennett – Customer Service Manager and Certified Chair Doctor

Brandon is our talented head of all things technical, with skills ranging from providing the best possible customer service to mechanically solving any issue that comes his way. Along the way (and frequently on weekends) he works hard to ensure that Inada offers unsurpassed, world-class service. He spends his off-work time as a youth sports coach and mentor heading up Team Mom N Dad, a tool that helps connect parents with coaches in their area.

Alex Kalkhofer – Manager Of Delivery and Logistics

Alex conducts our shipping and logistics orchestra. After three years of working for Inada, he's an expert at making the logistics challenge of moving massage chairs from Japan to a dealer's warehouse or customer's home a smooth and positive experience. In his non-existent free time, Alex dabbles in the art of home brewing.



Morgan Pedersen – Product Development Manager

Morgan is a project manager at heart, she can't help but make lists and check them twice. At Inada she's in charge of everything product related. New products are of course most exciting, and ideas are always in the works, but Morgan also never stops listening to customer feedback so we can continue to improve already released items. Outside of work Morgan is a proud mom to a 3year old daughter, and in her rare moments of spare time Morgan enjoys travel, cooking (and eating!).

Jeni Johnson – Controller

Jeni is a seasoned accounting professional with nearly 20 years of experience. She has worked in both retail and government contract sectors as both an accountant and an analyst. Inada is lucky enough to call Jeni one of our own and she is our go-to for all things accounting and CRM related. Jeni just welcomed her second daughter this year and is enjoying time as busy working mom of two.